

Privacy Policy

What is a cookie?

A cookie is a text file set, subject to your choices, on your computer when visiting a site or examining an advertisement. It aims to collect information about your navigation and to send you services adapted to your device (computer, mobile, or tablet).

Cookies are managed by your Internet browser, and only the issuer of a cookie may read or modify the information contained therein.

What are the cookies on our website used for?

The cookies used on our site allow the identification of the pages that the user has visited and more generally his behaviour regarding visits. This information is useful to know which content is the most popular and to customize the banner ads that appear on our site.

Cookies are also necessary for the proper functioning of certain services or to measure their audience. Cookies are likely to be included in our site's advertising area. These spaces contribute to the financing of the contents and services that we place at your disposal.

Internal cookies

When you connect to our site, we may, subject to your choice, install various cookies on your device allowing us to recognize the browser on your device during the validity period of the cookie concerned. The cookies we issue are used for the purposes described below, subject to your choices resulting from your browser software settings used during your visit to our site.

The cookies we issue allow us to:

- Facilitate your navigation on our site
 - adapting the presentation to the device preferences resulting from your browser settings during your visit for the display on your terminal (display resolution, choice of language, operating system used, etc.) when you visit our website;
 - by memorizing information from a form that you have filled in on our site. In the donation form, we only keep the amount of your donation long enough to send it to PayPal, which is responsible for doing the transaction safely.

- Improve our services
 - These cookies make it possible to establish statistics and volume of use and use of the various elements composing our site (sections and content visited, routes) in order to improve the interest and the ergonomics of our services.
- Adapt the advertising offered on our website
 - by counting the total number of ads displayed on our ad slots, identifying those ads, the number of users who clicked on each ad and compiling statistics;
 - if necessary, adapting the advertising content displayed on your computer in our advertising slots according to the location data transmitted by your computer with your prior agreement.

Third-party cookies

These are the cookies placed on your computer by third-party companies (for example partners) when you browse or click on the advertising spaces on our site. In the framework of partnerships, we ensure that the partner companies strictly respect the IT laws and undertake to implement appropriate measures of security and protection of data confidentiality.

We inform you below of the purpose of the cookies of which we are aware and the means you have to make choices with regard to these cookies.

Third-party applications integrated into our site

We may include third-party computer applications on our site that allow you to share content from our site with others. This is particularly the case with the "Share" button from social networks such as Facebook, Twitter, Google+.

The social network providing such an application button is likely to identify you with this button, even if you did not use this button during your visit to our site. Indeed, this type of application button can allow the social network to follow your navigation on our site, just because your social network account was activated on your device (open session) during your navigation on our site.

We have no control over the process used by social networks to collect information about your browsing on our site and associated with the personal data they have. We invite you to consult the privacy policies of these social networks to learn the purpose of use, including advertising and navigation information they can collect through these application buttons. These protection policies must allow you to exercise your choices with these social networks, including setting up your user accounts for each of these networks.

Third-party content in our advertising space

Advertising content may contain cookies issued by third parties: the advertiser at the origin of the advertising content concerned, or a third party to the advertiser who has associated a cookie with the advertising content of an advertiser.

Where applicable, cookies issued by these third parties may allow them, during the period of validity of these cookies:

- to count the number of displays of advertising content broadcast via our advertising space, to identify the advertisements thus displayed, the number of users who clicked on each advertisement, allowing them to calculate the sums due as a result and to establish statistics;
- to recognize your computer when it is subsequently browsing on any other site or service on which these advertisers or third parties also issue cookies and, where appropriate, to adapt these third-party sites and services or the advertisements they broadcast, to the navigation of your computer of which they may be aware.

Mobile devices

Some mobile devices send information about the phone model, OS version, connectivity, name, and version of the application being used. This data, necessary for the proper functioning of our site, is processed automatically by our server and some of our partners, including Google Analytics, to provide you with a service and advertising tailored to the technical characteristics of your device, and to measure our site's audience.

Accept or refuse cookies

You can always choose to disable these cookies. Your browser can also be set to notify you of the cookies that are stored in your computer and ask you to accept them or not. You can accept or refuse cookies on a case-by-case basis or refuse them automatically. We remind you that the setting is likely to modify your conditions of access to our content requiring the use of cookies.

For management of cookies and your choices, the configuration of each browser is different. It is described in the help menu of your browser, which will let you know how to change your preferences for cookies.

Agreement on cookies

The registration of a cookie on a computer is essentially subordinate to the will of the user of the computer that he can express and modify at any time and free of charge through the choices offered to him by his browser software. If you have accepted the registration of cookies on your device in your browser, the cookies embedded in the pages and contents you have viewed may be temporarily stored in a dedicated area of your device. They will be readable only by their transmitter.

Refusal of cookies

If you refuse the registration of cookies on your computer, you will not be able to benefit from a number of features that are necessary to navigate certain areas of our site.

This would be the case if we —or our service providers— could not recognize, for technical compatibility, the type of browser your device uses, its language and display settings.

If applicable, Quipo Quiz declines any responsibility concerning the consequences related to the degraded operation of our services resulting from the impossibility of registering or consulting the cookies necessary for the functioning of the site and which you would have refused or deleted.

Your choices expressed online

There are possibilities other than the browser setting for managing the placing of cookies on a computer. Refusing cookies from our site does not mean that you will not see any online advertising. It simply means that the services to which you will be subject will not be based on your supposed interests (related to your navigation on our site). Also, you can still receive behavioural ads from other companies, if you have not declined their cookies.

Families of cookies

Operational

This is the highest deactivation level. It only maintains cookies that guarantee the operation of the site and allow its optimization. These cookies cannot be disabled because this will prevent the correct operation of the site.

Social and web analytics

Social cookies allow interaction with the social modules present on the site. This intermediate disabling level maintains the social and web analytics cookies.

- To manage your Facebook data: <https://www.facebook.com/help/cookies/>
- To manage your Twitter data: <https://help.twitter.com/en/rules-and-policies/twitter-cookies>
- To manage your Pinterest data: <https://policy.pinterest.com/en-gb/privacy-policy>

Disabling these cookies prevents any interaction with social networks.

Web analytics cookies allow us to obtain anonymous statistics from our site in order to optimize it and detect possible malfunctions.

- To manage your Google data: <https://policies.google.com/technologies/partner-sites?gl=uk&hl=en-GB>

Advertising

Quipo Quiz uses AdSense to display advertisements. This level of deactivation concerns only advertisements allowing behavioural targeting. Disabling them prevents the display of advertising on the site.

Targeted or behavioural advertising

This level of deactivation maintains so-called targeted advertising cookies or «retargeting» cookies. These allow better targeting of advertisements that are available on the Internet. Disabling them prevents the collection of information allowing better advertising targeting during your visit, but also during subsequent visits.

To manage your AdSense preferences: <https://adssettings.google.com/>

In general, taking your wishes into account is based on a cookie. If you delete all the cookies stored in your browser terminal concerning our site —or its partners— we will no longer know which permissions you have issued. It will, therefore, be like resetting your permissions and you will be asked for them again when you next visit our site.